



CERTIFIED

Business Management Consultant



Leadership and Management
Global Organization 



CERTIFIED

Business Management Consultant

Course Overview

This course is suitable for both recent graduates with one to two years' work experience or those with five or more years of managerial experience with or without an undergraduate degree. It is aimed at those who wish to take up managerial positions in private and public sector organizations in a wide range of roles.

Benefits

This program is designed to develop your presentation, communication and interpersonal skills, as well as your strategic thinking and decision-making. You will study modules such as Strategic Planning & Implementation, Strategic Marketing Management, and Consultancy Skills and Practices alongside with your key career based skills such as Advanced Management Research and Consultancy Practice.

Career

Graduates of this program can expect to take up managerial level positions (depending on your existing work experience) at leading Private as well as Public sector organizations. Some such positions may include Marketing Manager, Human Resources Manager, Finance Manager, and General Manager. You can even start your own Consultancy business.

Course Topics

- Strategic Business Management and Planning
- Organizational Resource Management
- Management of Financial Resources and Performance
- Leadership and Change Management
- Corporate Management in Action
- Developing Consultancy Skills and Practices

Course Duration:

A. 36 Training Hours

AIAL

المعهد العربي للمحاسبين والقانونيين

ARAB INSTITUTE FOR ACCOUNTANTS & LEGAL

TOLL FREE: 800 AIAL ME

Call: **04 2944 001** (10 LINES)

Fax: **04 2944 002** | Mob: **0501087171**

info@aialme.com | **www.aialme.com**

1004 Al Rigga Business Center

Ibis Hotel Bldg. Al Rigga Road Deira, Dubai UAE

