



HOSPITALITY MANAGEMENT CERTIFICATION



COLLABORATION



PLANNING



Panama International
Tourism Association
and KHDA UAE Ministry

HOSPITALITY MANAGEMENT

Course Topics:

Chapter 1: The Hospitality Industry and you

Chapter 2: Forces affecting growth and change in the hospitality industry

Chapter 3: The Restaurant Business

Chapter 4: Restaurant Operations

Chapter 5: Restaurant Industry Organization: Chain, Independent or Franchise?

Chapter 6: Competitive Forces in Food Service

Chapter 7: Onsite Food Service

Chapter 8: Issues Facing food Service

Chapter 9: Lodging Meeting Guest Needs

Chapter 10: Hotel and Lodging Operations

Chapter 11: Forces Shaping the Hotel Business

Chapter 12: Competition in the Lodging Business

Chapter 13: Tourism: Front and Center

Chapter 14: Destinations: Tourism Generators

Chapter 15: The Role of Service in the Hospitality Industry

UAE AUTHORIZED CENTER

Arab Institute

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